

\$25 SHELL GIFT CARD



Receive a \$25 Shell Gift Card from HP with the purchase of \$50 in eligible Original HP Brochure and Photo Paper at the same time, on the same invoice.

ADDED REWARDS FOR YOUR HP BROCHURE AND PHOTO PAPER PURCHASE!

Buy \$50 in eligible Original HP Brochure and Photo Paper and receive a \$25 Shell Gift Card!

Offer

- Receive a \$25 Shell Gift Card with the purchase of \$50 in eligible Original HP Brochure and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list) at the same time, on the same invoice during the promotion period.
- Limit of ten (10) \$25 Shell Gift Cards per qualifying end-user customer ship-to address.

Timeframe

- October 1 – December 31, 2011

Process

- Buy \$50 in eligible Original HP Brochure and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list), complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:
HP Media - \$50 for \$25 Gas Card
Offer # Q149
P.O. Box: 751625
El Paso, TX 88575-1625
- Please complete a separate mail-in coupon form for **each** invoice submitted by placing each in a separate envelope.
- Paper must be listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$25 Shell Gift Card to you. To check your rebate status, please visit <https://h30172.www3.hp.com/Rebate/Status.asp>.
- This offer may not be combined with other Original HP Brochure and Photo Paper offers.
- See complete mail-in coupon form for full details, terms and conditions.

#1 BRAND IN PRINTING
IS THE #1 VALUE

American Paper & Twine Co.
www.ShopAPT.com



The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

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\$25

SHELL GIFT CARD



Receive a \$25 Shell Gift Card from HP with the purchase of \$50 in eligible Original HP Brochure and Photo Paper at the same time, on the same invoice.

Offer valid: 10/01/11 – 12/31/11



MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____
 Title: _____
 Company Name: _____
 Address: _____
 City: _____
 State: _____ Zip code: _____
 E-mail (for notification): _____
 Phone: _____

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

SOURCE CODE:

Receive a \$25 Shell Gift Card with the purchase of \$50 in eligible Original HP Brochure and Photo Paper at the same time, on the same invoice during the promotion period. \$50 requirement does not include tax.

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate mail-in coupon form for each invoice submitted.

**Mail to: HP Media - \$50 for \$25 Gas Card
 Offer: #Q149
 P.O. Box 751625
 El Paso, TX 88575-1625**

Receive: Your \$25 Shell Gift Card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: The \$25 Shell Gift Card offer is good on purchases of \$50 in eligible Original HP Brochure and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list) made while on promotion from October 1, 2011 – December 31, 2011. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP Brochure and Photo Paper offers.** Limit of ten (10) \$25 Shell Gift Cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please visit <https://h30172.www3.hp.com/Rebate/Status.asp> or call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

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Mail-in offer checklist

To qualify for this offer, you must include:

- This completed mail-in coupon form
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between October 1–December 31, 2011 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- 1–9 10–99 100–499
- 500–999 1,000–4,999
- 5,000–9,999 10,000 or more

Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?

Please check your type of business:

- Accounting Banking
- Communications Computer products
- Education Government
- Healthcare Hospitality
- Insurance Legal
- Manufacturing Marketing
- Personal (or home office)
- Printing and publishing
- Real estate Retail
- Transportation Utilities
- Other (please specify)

How did you learn about this promotion?

- HP authorized reseller
- Dealer email
- Dealer website
- Fax
- Monthly catalog or flyer
- Telemarketing
- Tradeshow
- Other (please specify)

#1 BRAND IN PRINTING IS THE #1 VALUE



HP paper is recyclable in community collection systems that accept mixed paper¹

¹ may not be recyclable in your area

Thank you for your business!

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.

American Paper & Twine Co.
www.ShopAPT.com





NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer: Receive a \$25 Shell Gift Card with the purchase of \$50 in eligible Original HP Brochure and Photo Paper at the same time, on the same invoice during the promotion period.

Program #Q149 (Effective October 1 – December 31, 2011)



HP Brochure and Photo Paper SKUs

| | | | |
|--------|---|--------|--|
| C6817A | HP Brochure 180g Inkjet Paper, Glossy, A, 50 sht | Q1977A | HP Premium Plus Photo, High Gloss 4X6 20 ct |
| C7020A | HP Tri-fold Brochure 180 g Inkjet Paper, Glossy, A, 100 sht | Q1978A | HP Premium Plus Photo, High Gloss, 4X6 60 ct |
| CG932A | HP Brochure 180g Inkjet Paper, Glossy, 11x17, 150 sht | Q1989A | HP Premium Photo glossy, 4x6, 60 ct |
| CG988A | HP Premium Presentation 120g Laser Paper, Glossy, 8.5x11, 250 sht | Q1990A | HP Premium Photo glossy, 4x6, 100 ct |
| CH016A | HP Brochure 180g Inkjet Paper, Matte, 8.5x11, 150 sht | Q1993A | HP Premium Photo, Matte, A, 15 ct |
| CH019A | HP Premium Presentation 120g Inkjet Paper, Matte, 11x17, 150 sht | Q1994A | HP Premium Photo, Matte, A, 50 ct |
| CH034A | HP Brochure 200g Laser Paper, Matte, 8.5x11, 250 sht | Q2502A | HP Premium Plus Photo, High Gloss, 4x6, Borderless, 60 ct |
| Q1298A | HP Tough Laser Paper, A, 50 sht | Q2509A | HP Everyday Photo Paper, Glossy, A, 100 ct |
| Q1987A | HP Brochure 180g Inkjet Paper, Glossy, A, 150sht | Q5431A | HP Premium Plus Photo, High Gloss, 4x6 100 ct |
| Q2413A | HP Premium Laser Cover Paper, A, 100 sht | Q5440A | HP Everyday Photo Paper, Glossy, 4x6/w/tab, 100 ct |
| Q2547A | HP Presentation 120g Laser Paper, Glossy, 11x17, 250 sht | Q5450A | HP Premium Plus Photo, Soft Gloss, A, 50 ct |
| Q5443A | HP Tri-fold Brochure 180g Inkjet Paper, Matte, A, 100 sht | Q5461A | HP Advanced Photo Paper, Glossy, 13x19, 25 ct, B-size |
| Q5449A | HP Premium Presentation 120g Inkjet Paper, A, 150 sht | Q5477A | HP Premium Photo, glossy, 4x6, borderless, 100 ct |
| Q6543A | HP Brochure 150g Laser Paper, Matte, A, 150 sht | Q5486A | HP Premium Plus Photo and Proofing Gloss, 13x19, 25 ct, B-Size |
| Q6608A | HP Brochure 200g Laser Paper, Glossy, A 100 sht | Q5489A | HP Premium Plus Photo, Soft Gloss/Satin, 13x19, 25 ct, B-Size |
| Q6611A | HP Brochure 150g Laser Paper, Glossy, 150 sht | Q5492A | HP Photo Matte 13" x 19", 50 ct, B-Size |
| Q6612A | HP Tri-fold Brochure 150g Laser Paper, Glossy, 150 sht | Q5494A | HP Premium Photo, Glossy, A, 100 ct |
| C6039A | HP Premium Photo Paper, Glossy, A, 15 sht | Q5495A | HP Premium Plus Photo, High Gloss, 11x17, 25 ct |
| C6049A | HP Iron On Transfers for White Fabrics, 12 ct | Q5498A | HP Everyday Photo Paper, Glossy, A, 25 ct |
| C6979A | HP Premium Photo Paper, Glossy A 50 sht | Q6562A | HP Premium Photo, 8.5x11, glossy, 150ct |
| C7007A | HP Everyday Photo Paper, Matte, A, 100 sht | Q6563A | HP Premium Photo, Matte, 4x6, 100 ct |
| CG812A | HP Advanced Photo Paper, Glossy, 5x7, borderless, 20 sht | Q6564A | HP Premium Plus Photo, Soft Gloss, 4X6 100 ct |
| CH097A | HP Everyday Photo Paper, Glossy, 5x7, borderless, 60 sht | Q6565A | HP Premium Plus Photo, High Gloss, 4x6, Borderless, 100 ct |
| CR664A | HP Premium Plus Photo, Glossy, A, 50 sht | Q6566A | HP Premium Plus Photo, High Gloss, 5x7, 60 ct |
| CR665A | HP Premium Plus Photo, Glossy, 4x6, 60 sht | Q6568A | HP Premium Plus Photo, High Gloss, A, 25 ct |
| CR666A | HP Premium Plus Photo, Soft Gloss, 4x6, 100 sht | Q6569A | HP Premium Plus Photo, Soft Gloss, A, 25 ct |
| CR667A | HP Premium Plus Photo, Soft Gloss, A, 50 sht | Q6638A | HP Advanced Photo Paper, Glossy, 4x6, Borderless, 100 ct |
| CR668A | HP Premium Plus Photo, Glossy, 4x6, 100 sht | Q6639A | HP Advanced Photo Paper, Glossy, 4x6, w/tab, 20 ct |
| CR669A | HP Premium Plus Photo, Glossy, 5x7, 60 sht | Q7852A | HP Advanced Photo Paper, Glossy, 8.5x11, 25 ct |
| CR670A | HP Premium Plus Photo, Glossy, A, 25 sht | Q7853A | HP Advanced Photo Paper, Glossy, 8.5x11, 50 ct |
| CR671A | HP Premium Plus Photo, Soft Gloss, A, 25 sht | Q7854A | HP Advanced Photo Paper, Glossy, 8.5x11, 100 ct |
| CR696A | HP Advanced Photo Paper, Glossy, 13 x 19, 20 sht | Q7906A | HP Advanced Photo Paper, Glossy, 4x6, w/tab, 100 ct |
| Q1785A | HP Premium Plus Photo, High Gloss, A, 50 ct | Q8690A | HP Advanced Photo Paper, Glossy, 5x7.0, borderless, 60 ct |
| Q1974A | HP Iron On Transfers for Color Fabrics, 6 ct | Q8723A | HP Everyday Photo Paper, Glossy, A, 50 ct |
| | | Q8742A | HP Premium Photo, Glossy, A, 25 ct |
| | | Q8868A | HP Everyday Photo Paper, Glossy, 4x6/w/tab, 50 ct |

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.