



\$30

GIFT CARD OF YOUR CHOICE



when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice.

THE CHOICE IS YOURS!

Buy two Original HP LaserJet print cartridges and receive a \$30 gift card of your choice!

Offer

- Get a \$30 gift card when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of Fandango®, SUBWAY® or Shell Gift Card. **Note:** Dual and tri-packs qualify as a single purchase only.
- Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address.

Timeframe

- October 1 – December 31, 2011

Process

- Buy two cartridges, complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:
HP Toner - \$30 Choice of Card
Offer: #T253
P.O. Box 751573
El Paso, TX 88575-1573
- Please complete a separate mail-in coupon form for **each** invoice submitted by placing each in a separate envelope.
- Cartridges must be identical, new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$30 gift card to you. To check your rebate status, please visit <https://h30172.www3.hp.com/Rebate/Status.asp>.
- This offer cannot be combined with other Original HP LaserJet print cartridge offers.
- See complete mail-in coupon form for full details, terms and conditions.

#1 BRAND IN TONER
IS THE #1 VALUE

American Paper & Twine Co.
www.ShopAPT.com



HP is not affiliated with Fandango®. Fandango® is not a sponsor of this promotion.

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

SUBWAY® CARD TERMS: Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at www.mysubwaycard.com and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit www.mysubwaycard.com for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at www.mysubwaycard.com or call 1-877-697-8222. ©2011 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

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GIFT CARD OF YOUR CHOICE



when you buy two (2) of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice.
Offer valid:
10/01/11 – 12/31/11

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____
Title: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip code: _____
E-mail (for notification): _____
Phone: _____

Please select one of the following types of \$30 gift cards:

- Fandango® SUBWAY® Shell

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

SOURCE CODE:

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.

Mail to: HP Toner - \$30 Choice of Card

Offer: #T253

P.O. Box 751573

El Paso, TX 88575-1573

Receive: Your gift card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: The \$30 Fandango®, SUBWAY® or Shell Gift Card offer is good on purchases of two (2) of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice made while on promotion from October 1, 2011 – December 31, 2011. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP LaserJet print cartridge offers.** Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please visit <https://h30172.www3.hp.com/Rebate/Status.asp> or call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

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SUBWAY® CARD TERMS: Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at www.mysubwaycard.com and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit www.mysubwaycard.com for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at www.mysubwaycard.com or call 1-877-697-8222. ©2011 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

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Mail-in offer checklist

To qualify for this offer, you must include:

- This completed mail-in coupon form
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between October 1 – December 31, 2011 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- 1-9 10-99 100-499
- 500-999 1,000-4,999
- 5,000-9,999 10,000 or more

Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?

Please check your type of business:

- Accounting Banking
- Communications Computer products
- Education Government
- Healthcare Hospitality
- Insurance Legal
- Manufacturing Marketing
- Personal (or home office)
- Printing and publishing
- Real estate Retail
- Transportation Utilities
- Other (please specify)

How did you learn about this promotion?

- HP authorized reseller
- Dealer email
- Dealer website
- Fax
- Monthly catalog or flyer
- Telemarketing
- Tradeshow
- Other (please specify)

#1 BRAND IN TONER IS THE #1 VALUE



Please recycle your cartridges.
Visit www.hp.com/recycle for more information.



The UPC label is located on the side or back of your HP product box and is a 12-digit number. The label shown is an example.

Thank you for your business!

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American Paper & Twine Co.®
www.ShopAPT.com





NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer: Get a \$30 gift card when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of Fandango®, SUBWAY® or Shell Gift Card. **Note:** Dual and tri-packs qualify as a single purchase only.

Program #T253 (Effective October 1 – December 31, 2011)



HP LaserJet Cartridge SKUs

HP Color LaserJet Cartridge SKUs

Black SKUs

Q2612A
92274A
92298A
C3903A
C3906A
C3909A
C4092A
C4096A
C4127A
C4127X
C4129X
C4182X
C7115A
C7115X
C8061A
C8061X
C8543X
CB435A
CB436A
CC364A
CC364X
CE255A
CE255X
CE278A
CE285A
CE390A
CE390X
CE505A
CE505X
Q1338A
Q1339A
Q2610A
Q2613A
Q2613X
Q2624A
Q2624X
Q5942A
Q5942X
Q5945A
Q5949A
Q5949X
Q6511A
Q6511X
Q7516A
Q7551A
Q7551X
Q7553A
Q7553X
Q7570A
Black Cartridge Dual Pack SKUs
C8061D
CB435D
CB435AD
CB435AD#004
CB436D
CB436AD
CB436AD#004
CC364XD
CE255XD
CE505D
CE505XD
Q1338D
Q1338DD

Q2610D
Q2612D
Q2612AD
Q2612AD#004
Q5942XD
Q5949XD
Q6511XD
Q7551XD
Q7553XD

Black Cartridge SKUs

C4191A
C8550A
C9700A
C9720A
C9730A
CB380A
CB390A
CB400A
CB540A
CC530A
CE310A
CE320A
CE250A
CE250X
CE260A
CE260X
CE264X
CE270A
CE740A
Q2670A
Q3960A

Q5950A
Q6000A
Q6460A
Q6470A
Q7560A

Cyan Cartridge SKUs

C4192A
C8551A
C9701A
C9721A
C9731A
CB381A
CB401A
CB541A
CC531A
CE311A
CE321A
CE251A
CE261A
CE271A
CE741A
CF031A
Q2671A
Q2681A
Q3961A
Q3971A
Q5951A
Q6001A
Q6461A
Q6471A
Q7561A
Q7581A

Magenta Cartridge SKUs

C4193A
C8553A
C9703A
C9723A
C9733A
CB383A
CB403A
CB543A
CC533A
CE313A
CE323A
CE253A
CE263A
CE273A
CE743A
CF033A
Q2673A
Q2683A
Q3963A
Q3973A
Q5953A
Q6003A
Q6463A
Q6473A
Q7563A
Q7583A

Yellow Cartridge SKUs

C8552A
C9702A
C9722A

C9732A
C4194A
CB382A
CB402A
CB542A
CC532A
CE312A
CE322A
CE252A
CE262A
CE272A
CE742A
CF032A
Q2672A
Q2682A
Q3962A
Q3972A
Q5952A
Q6002A
Q6462A
Q6472A
Q7562A
Q7582A

Dual Black Cartridge SKUs

CB540AD
CC530AD
Q6470AD
Q6000AD
Tri-Pack SKU
CE257A
CE259A

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.